Waar sociaal ondernemen en langetermijn denken elkaar ontmoeten

Fredo De Smet
Long Term Society


SHORT TERM OBSESSION


Longterm thinking

Deel 1:
Langetermijn denken
(voor jezelf)


1. Deep Time



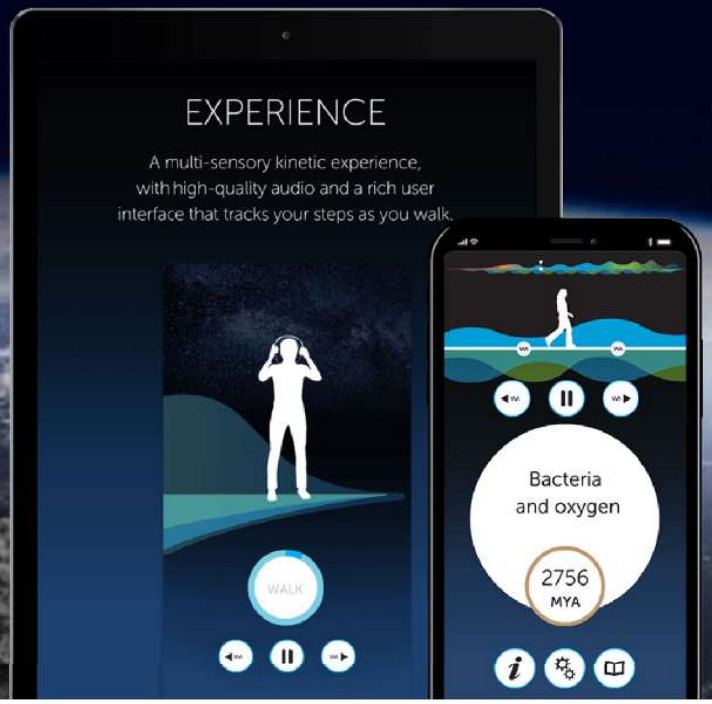


Deep Time Walk App

Walk a history of our living Earth

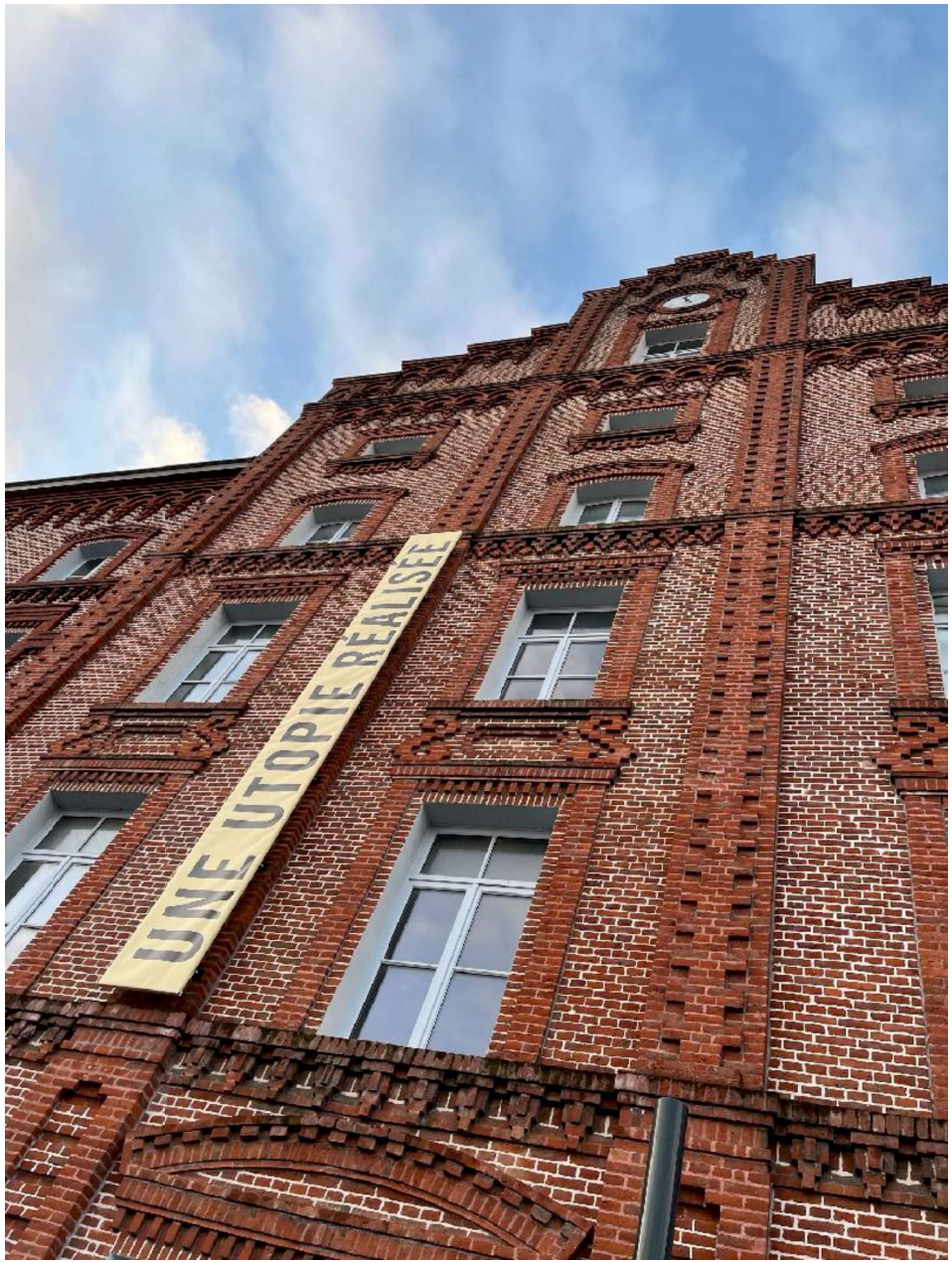
Download on the App Store

GET IT ON Google Play



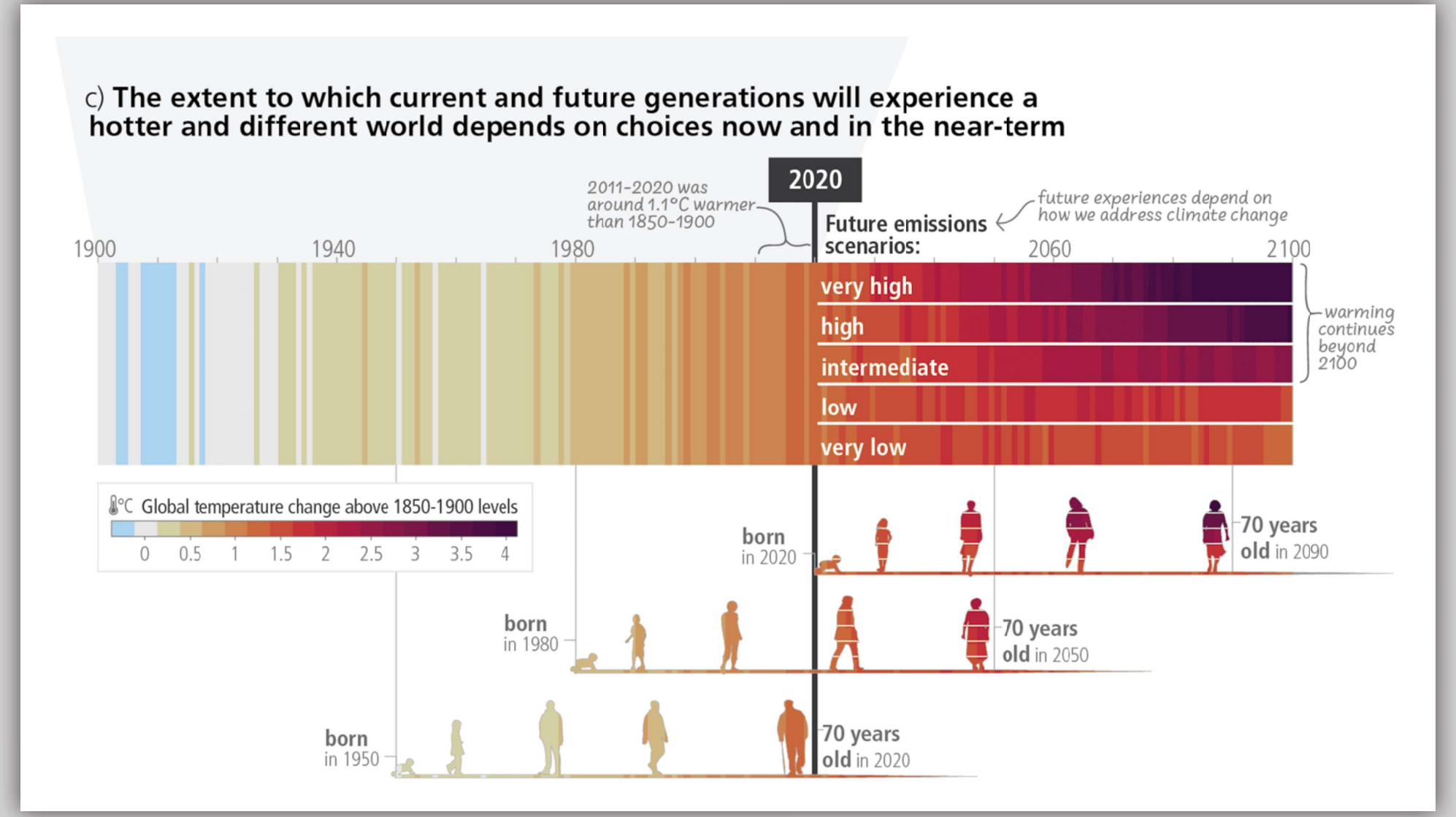
The award-winning Deep Time Walk App is a ground-breaking tool that enables anyone, anywhere to experience a walking audio history of the living Earth.


2. Cathedral Thinking.

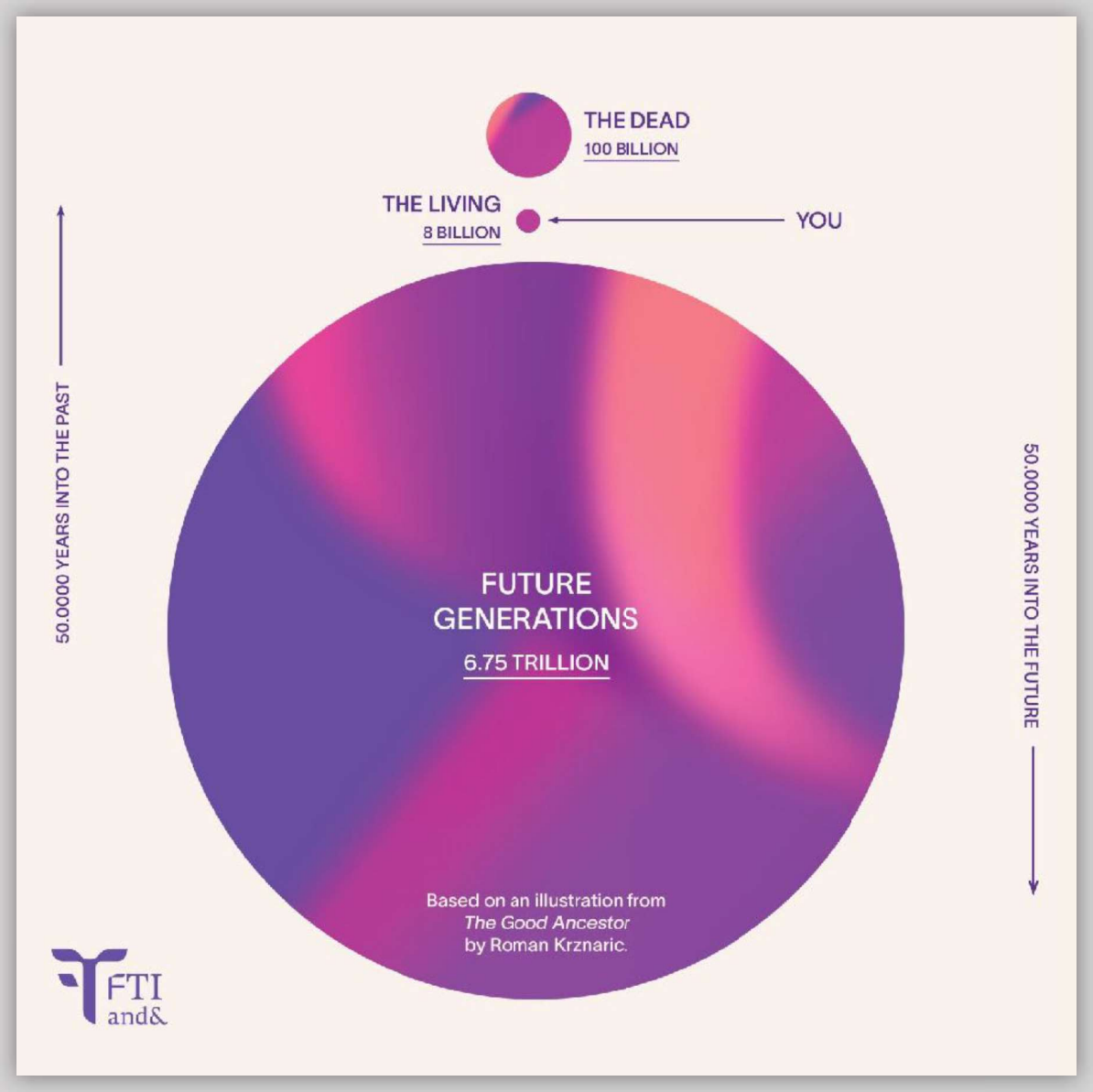

UNE UTOPIE RÉALISÉE


UNE
UTOPIE
RÉALISÉE
LE FAMILISTÈRE DE GUISE


3. Future Generations
Katie Paterson - Future Library



IPCC Report - Climate Change 2023


THE DEAD
100 BILLION
THE LIVING
8 BILLION
YOU
50.0000 YEARS INTO THE PAST
FUTURE GENERATIONS
6.75 TRILLION
50.0000 YEARS INTO THE FUTURE
Based on an illustration from
The Good Ancestor
by Roman Krznaric.
FTI and&


2014
Future Library
2114
Katie Paterson

Wat kan je doen voor/met toekomstige generaties?


Are we good ancestors?


~~Technofix~~
Mindsetfix

Deel 2:
Toekomsten maken
(voor je klant)

Futures Literacy

"A **failure** of **imagination** means
a **failure** of the spectrum
of **futures** that are available to us."

Dr. Ayana Elizabeth Johnson



Google world future

All | Images | News | Videos | Maps | More | Tools | Saved | SafeSearch

technology | city | green | wallpaper | fantasy | map | futuristic | art | high tech | building | modern | skyscraper



Open Source Investigations
Open Source Investigations



S-PRO
Utopian Future with Blockchain ...



BBC Science Focus
Future technology: 22 ideas about to ...



CNN
How filmmakers create future worlds | CNN



Freepik
Future World Images - Free Download on ...



IELTS Online Tests
Memory Palace Practice #2: The future world



Medium
Future World In My Eyes. It is in ...



Facebook
The Future World



How To Academy
The World in 2050 | How To Academy



The World Economic Forum
New Agenda for Economic Growth and ...



TheGeoPolity
World Be Like 100 Years in the Future...



Future Business Tech
World in 2050: Top 20 Future Technologies



SoundCloud
Stream Future World by ...



Sierra Club
Your Future City? | Sierra Club

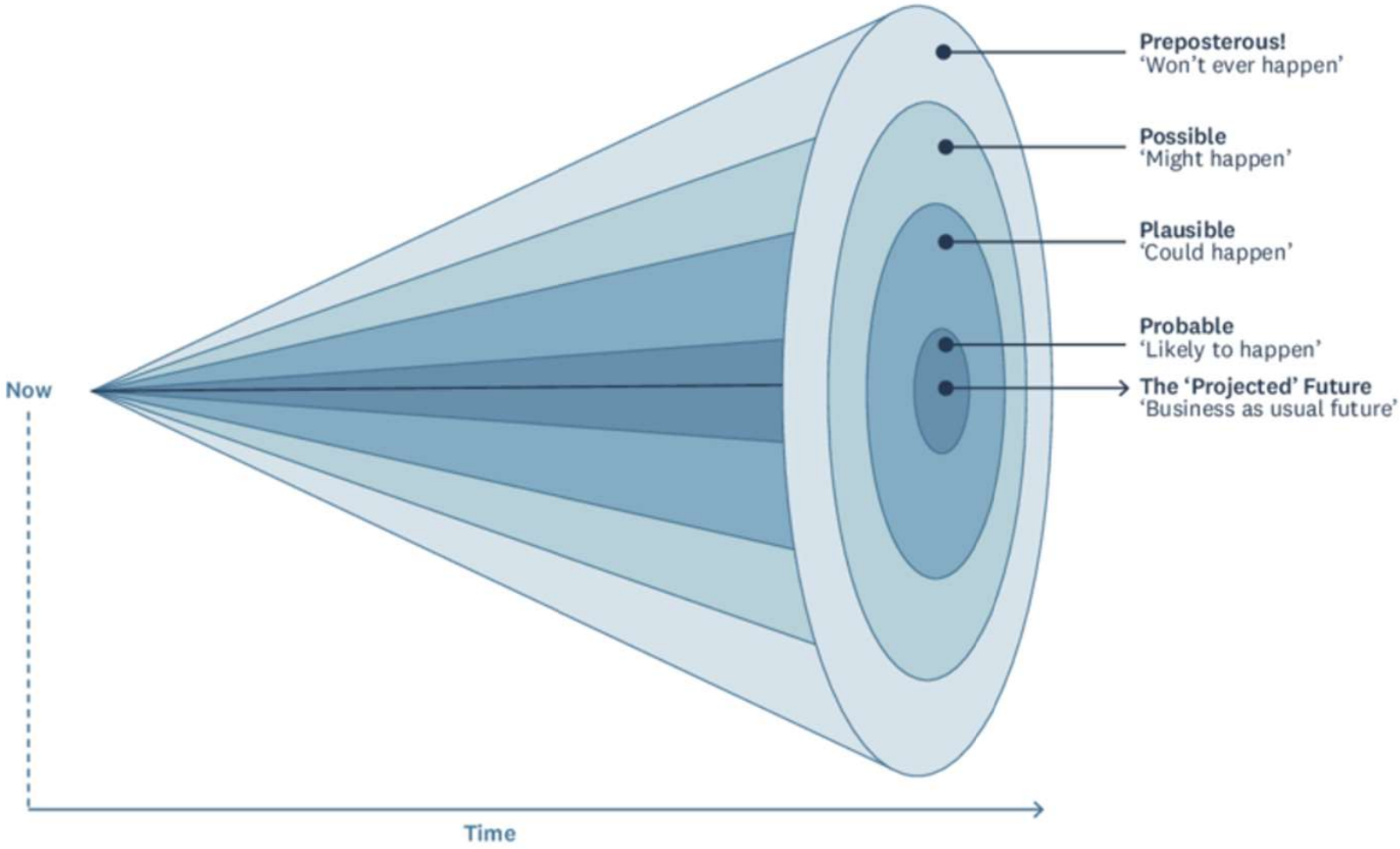


Future Business Tech
Top 9 Future Technologies



YouTube
Future World Music - Anthem of the ...

OFF-WORLD
ATARI
ATARI
CASH
LEGO


Preposterous!
'Won't ever happen'
Possible
'Might happen'
Plausible
'Could happen'
Probable
'Likely to happen'
The 'Projected' Future
'Business as usual future'
Now
Time


Digital Literacy


Futures Literacy
Toekomstgeletterdheid

Hoe?

Stap 1
Verkennen

What's happening?

Het denken over de toekomst losmaken.

Inspireren.
Horizon scanning.

Gevoel:
Storytelling.

Stap 2
Verwachten

What could happen?

De toekomst in kaart brengen.

Trends vertalen naar 4 scenario's.

Gevoel:
Meditatie.

Stap 3
Verbeelden

What do we want to happen?

Maatschappelijke rol definiëren.

Verbeelden hoe de toekomst er uit zal zien?

Gevoel:
Voorvaderschap aanspreken.

Stap 4
Verbinden

What will we make happen?

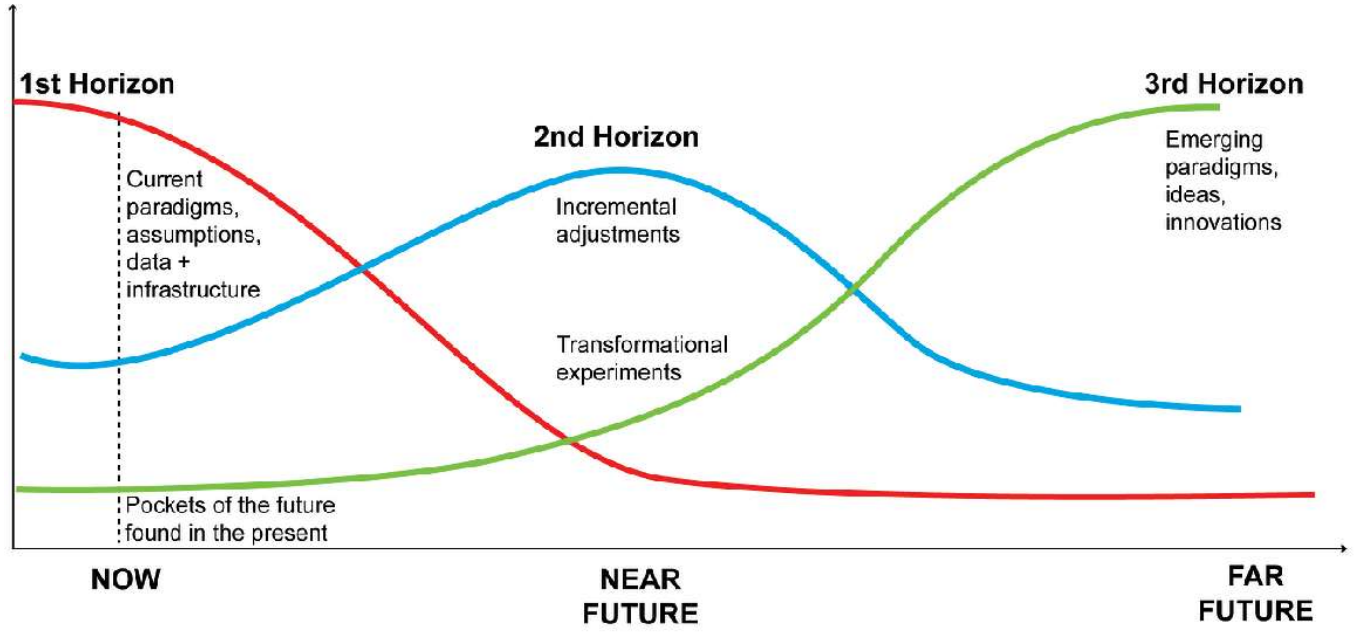
Vastbinden in de organisatie.

Acties erkennen en intenties uitspreken.

Gevoel:
Voelbaar narratief schrijven.


Maak het tastbaar:
Wat is het goede leven in 2050?
Superflux - Invocation for Hope

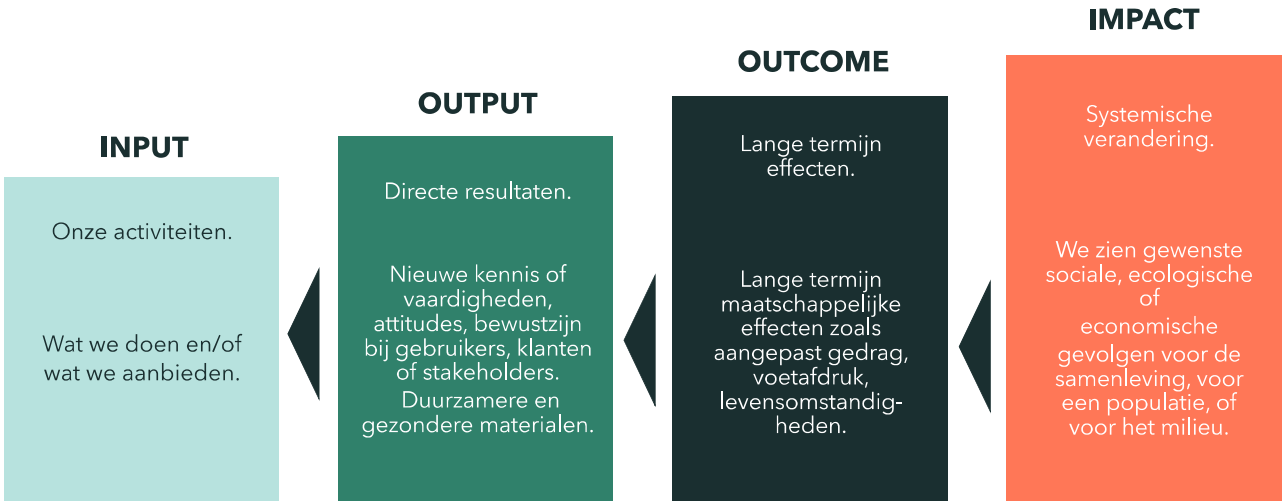
Deel 3:
Systeemverandering
(voor elkaar)



The Three Horizons Framework

Source: Sharpe, Hodgson et al (2016).

De veranderingstheorie



De Theory of Change - S&L

Source: https://www.s-l-impact.com/


Fall into community, not into despair.

MIJN EIGEN COMMUNITY

LONG TERM SOCIETY

Long Term Society organiseert maandelijkse meet-ups (online & IRL). Samen gaan we op zoek naar wensbare toekomsten voor onze achterkleinkinderen. Don't fall into despair, fall into community.

Over 1,000 subscribers

Type your email... Subscribe

Later misschien >


WHY?
WENSBARE
TOEKOMST
KINDEREN
2084
LANGE
TERMIJN
DENKEN
ONTDEKKEN
& VOELEN
SAMEN
DEEP
DIVE
NETWERK
MEETUP
ITALO
DISCO



A community of practice


Langtermijn voelen


“The future is hiding in plain sight.”

Tot slot.



1.

Wees een goede voorouder

2.

Verbeeld de toekomst

3.

Beleef het samen



Thank you

@fredodesmet

dj, curator, father

longtermsociety.substack.com